

## trivago and IMMOFINANZ lay the cornerstone for new headquarters in Düsseldorf's Medienhafen

IMMOFINANZ is currently developing the new headquarters for trivago in the Düsseldorf Medienhafen. The first stone for this modern campus was laid today, Thursday, in a ceremony attended by Lord Mayor Thomas Geisel and trivago founder and CTO Peter Vinnemeier. The circular six-storey building will have approx. 26,000 sqm of office space in the first stage of construction, which will be occupied by trivago on a long-term lease. Completion is scheduled for mid-2018.

"The trivago headquarters is a landmark project for IMMOFINANZ. Not only does it fulfil the requirements of a new generation office, it is also important to us that the architecture and design reflects trivago's innovative company culture. This will be a campus with a genuine feel-good factor for employees", commented **Oliver Schumy, CEO of IMMOFINANZ**.

**Lord Mayor Thomas Geisel** on the project: "The new headquarters will become another highlight among the many buildings that give the Medienhafen its unique appearance, and has made the area well-known beyond the city's borders. Since access to the harbour will remain open to the public, Düsseldorf's residents will also benefit from the new trivago campus. I value IMMOFINANZ's commitment to this dynamic business location in Düsseldorf and welcome this eye-catching addition to our real estate market."

"We are very grateful to both the city of Düsseldorf and IMMOFINANZ, for helping us to realize our dreams, in the city that trivago has always called home. From our first office in Flingern-Süd, to our most recent spot in Golzheim along the Rhein — we are looking forward to exploring Düsseldorf's Medienhafen next, and all it has to offer. This is an exciting, and undoubtedly historic, moment for all of us at trivago", said **Peter Vinnemeier, founder and CTO of trivago**.

The six-storey high trivago headquarters is under construction on Kesselstrasse in the Medienhafen and will provide space for roughly 2,000 employees. The second stage of construction will cover a 16-storey building with up to 16,000 sqm of space. The investment costs are expected to total approx. EUR 200 million, including EUR 145 million for the first stage.

slapa oberholz pszczulny | sop architekten are responsible for the design of the new campus. "The campus opens toward the water and creates new areas for rest and relaxation along the harbour. The buildings have a playful and harmonising effect at the crossing points of the various architectural lines and construction styles in the Düsseldorfer Medienhafen. The offices have green inner courtyards, numerous balconies and roof terraces", stated **Wolfgang Marcour, Partner of slapa oberholz pszczulny | sop architekten**.

The headquarters are designed almost entirely as open space offices. It will have creatively designed rooms, kitchen areas, and also space for a wide range of activities sponsored by trivago – from bouldering and yoga to football.

Ed. Züblin AG is the general contractor responsible for the final completion of the first stage of construction. "The cornerstone laying ceremony marks the official start of the civil engineering work.

We are following our proven Züblin team partnering model – which is based on co-operation with all of the involved companies – to carry out the project”, explained **Olaf Demuth, Member of the Managing Board of Ed. Züblin AG.**

## *On trivago*

*At trivago, we are focused on empowering our 120+ million monthly travelers to find their ideal hotel at the lowest rate by offering total transparency of the online hotel market. Our team of over 1000+ creative and focused minds from all corners of the globe are working to develop fast, game-changing, unbiased, consumer-centric products — in order to better not only what we do, but the industry as a whole. Using trivago’s hotel search, you can sift through over 1 million hotels, from 250+ booking sites and hotel chains in 190+ countries, at once. Founded in 2005, trivago currently operates on 55 live international platforms in 33 languages.*

## *On IMMOFINANZ*

*IMMOFINANZ is a commercial real estate company whose activities are focused on the retail and office segments of eight core markets in Europe: Austria, Germany, Czech Republic, Slovakia, Hungary, Romania, Poland and Moscow. The core business includes the management and development of properties. The company has a real estate portfolio of approx. EUR 5.5 billion that covers more than 380 properties. IMMOFINANZ is listed on the stock exchanges in Vienna (leading ATX index) and Warsaw. Further information under: <http://www.immofinanz.com>*

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