

## **IMMOFINANZ with new brand and web presentation – focus on customer orientation**

**Under the motto “Space to succeed” IMMOFINANZ has launched a new brand and Internet presentation. The core of the brand philosophy is formed by a strong customer and market orientation, which is also reflected in an updated, modern presentation. The logo with its variable frame highlights the importance of space for success and underscores the company’s flexibility in meeting a wide variety of customers’ needs.**

“IMMOFINANZ sees itself as a provider of specially designed property solutions which support our customers in the successful realisation of their business ideas. Our new motto ‘Space to succeed’ further illustrates this vision“, explained Oliver Schumy, CEO of IMMOFINANZ. “We offer space and the right environment for the success of our retail and office tenants.“

Parallel to the brand relaunch, the IMMOFINANZ website ([www.immofinanz.com](http://www.immofinanz.com)) will appear in a more modern and fresher design with a strong focus on the latest news from the Group and its core countries. Shareholders, analysts, media representatives and the general public will find this information more clearly arranged and user-friendly.

An investor relations app for iPhones and Androids will be added at the beginning of October to provide the interested public with the latest information. The app can be used to access and download news, the share price, financial reports and presentations. IMMOFINANZ’s financial reporting dates can also be transferred to personal calendars with a simple click.

The IMMOFINANZ corporate website currently has an average of roughly 60,000 users per month.

### **On IMMOFINANZ**

*IMMOFINANZ is a commercial real estate company whose activities are currently focused on the retail, office and logistics segments of eight core markets in Europe: Austria, Germany, Czech Republic, Slovakia, Hungary, Romania, Poland and Moscow. The core business includes the management and development of properties. The company has a real estate portfolio of approx. EUR 6.7 billion that covers more than 470 properties. IMMOFINANZ is listed on the stock exchanges in Vienna (leading ATX index) and Warsaw. Further information under: <http://www.immofinanz.com>*

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