

IMMOFINANZ Group bundles logistics activities under new LOG.IQ umbrella brand

IMMOFINANZ Group is uniting its corporate logistics activities under the LOG.IQ brand. These activities cover the locations in the portfolio of the wholly owned subsidiary Deutsche Lagerhaus (DLG) as well as the facilities in Eastern Europe that have operated to date under the LOG Center brand. LOG.IQ will therefore stand for 59 logistics centers from the North Sea to the Black Sea. These properties will be rebranded during the coming months and receive the newly designed LOG.IQ appearance.

“Our strategic logistics business has been the focal point of steady expansion in recent years. With the bundling of these properties under a single brand, we will be able to position LOG.IQ as a Group-wide logistics competence center and accompany the flow of goods by our customers with a total capacity of over 1.1 million square meters of rentable logistics space“, explained Dietmar Reindl, COO of IMMOFINANZ Group. “In addition, our portfolio is currently under expansion with projects in Gelsenkirchen, Hamburg, Gross-Gerau and Poing (Germany) and also in Bucharest.“

The LOG.IQ brand name stands for “logistics properties with IQ“, which are flexible and can be adjusted to meet the market’s demands and customers’ needs. The issues that are relevant for customers are covered on site – asset management, development and property management up to accounting for the individual facilities represent part of the core expertise. Plans for the future include an increased offering of customer-oriented solutions. This combination of excellent branch connections and market presence with local know-how and a solid capital base creates a promising foundation.

IMMOFINANZ Group has been active in the logistics sector since 1991. The logistics portfolio contained a total of 59 standing investments in January 2015, which had a combined carrying amount of EUR 572.6 million. Germany remains the most important logistics market with over 70% of the rentable space, followed by Hungary and Romania. The tenants include, among others, international companies like Dachser, Rhenus, Kraftverkehr Nagel, Kühne und Nagel, Fiege, DPD, Lila Logistik, Deutsche Post, UPS, DSV and Nestle.

Further information: <http://www.log-iq.com/en/>

IMMOFINANZ

G R O U P

On IMMOFINANZ Group

IMMOFINANZ Group is one of the leading listed property companies in Central and Eastern Europe. The company is included in the leading ATX index of the Vienna Stock Exchange and also trades on the Warsaw Stock Exchange. Since its founding in 1990, the company has compiled a high-quality property portfolio that now comprises more than 470 investment properties with a carrying amount of approx. EUR 6.8 billion. As a “real estate machine“ the company concentrates on linking its three core business areas: the development of sustainable, specially designed prime properties in premium locations, the professional management of these properties and cycle-optimised sales. IMMOFINANZ Group concentrates its activities in the retail, office and logistics segments of eight regional core markets: Austria, Germany, Czech Republic, Slovakia, Hungary, Romania, Poland and Russia. Further information under: <http://www.immofinanz.com> / <http://blog.immofinanz.com/> / <http://properties.immofinanz.com>

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