











IMMOFINANZ GROUP

Press Briefing
Opening
Tarasy Zamkowe

4 March 2015



PORTFOLIO – PURE COMMERCIAL STRATEGY

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	Office	Retail	Logistics
Austria	•	**/	
Germany	*		
Poland		***	
Czech Republic		**	
Slovakia	*	***	Vide
Hungary	*	***	
Romania	*	***	

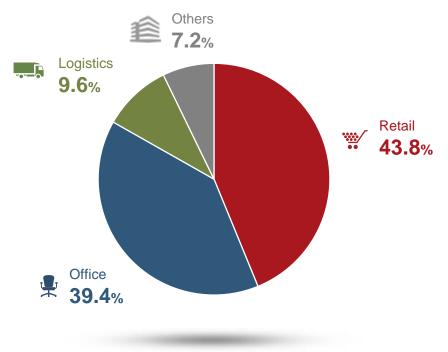
Diversified portfolio ensures an optimised risk and return profile

PORTFOLIO SPLIT



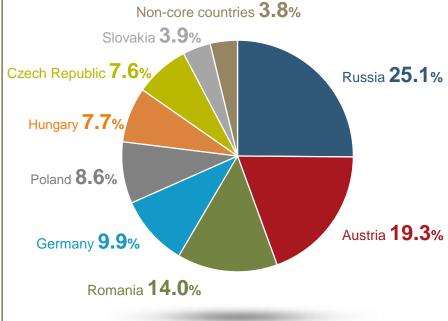
Asset classes

Property portfolio value: EUR 6.8 bill.



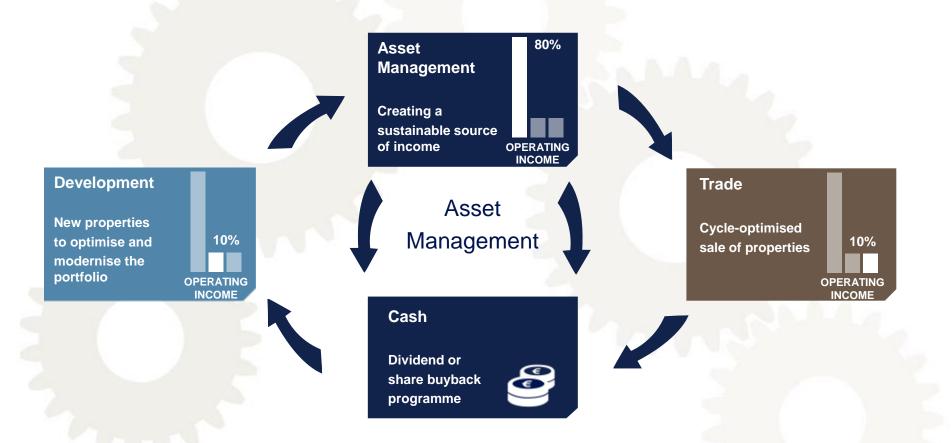
Country distribution

 Properties in Western (current 30.9%) and Eastern Europe (current 69.1%)



THE REAL ESTATE MACHINE





Optimised profitability along the entire value chain through an increased turnover rate

FACTS & FIGURES

Tarasy Zamkowe, Lublin



Shopping & Entertainment Center in Lublin's Old Town

Rentable area: 38,000 sqm

150 stores, cafes, restaurants, trade, service and entertainment premises

Parking: 1,400 spaces on 3 floors, very good public transport access



IMMOFINANZ G R O U P

Construction progress with our excellent partners Warbud and Stelmach



September 2013





February 2014





Cornerstone Laying Ceremony 30 October 2013





October 2013





May 2014



Construction progress with our excellent partners Warbud and Stelmach







July 2014

August 2014

Roof Topping Ceremony, June 2014







February 2015 December 2014 October 2014

7

Well-balanced tenant mix



- International, national and local retailers
- Full portfolio of Spanish Inditex Group
- Over a dozen of completely new brands in the region – e.g. Zara Home, Oysho, Waggon Paris, Swarovski, Swatch etc.







CCC









NEW LOOK

















































PULL&BEAR









OYSHO

ZARA HOME





















































An eco-friendly building

- Design: combination of unique architecture with high ecological standards
- Highlight: green areas on the building's roof
- First Polish shopping center with BREEAM Excellent certificate for the design stage
- Shortlisted for the BREEAM Award 2015.









DEVELOPING BRANDS WITH BUILDINGS: STOP.SHOP.







STOP.SHOP. retail brand and property development since 2002

- Standardised retail format of 3,000 to 15,000 sqm lettable area for cities with 30,000 to 150,000 inhabitants.
- 52 properties with a total lettable area of approximately 335,000 sqm. Further expansion planned in Poland, but also in Serbia and Romania
- Good scalability of the portfolio ensures a well tailored expansion for us and our tenants in multiple countries



10

Rollout STOP.SHOP. in Poland: Two openings in 2014





STOP.SHOP. Ketrzyn:

- Opened: Q3 2014
- Rentable Area: 5,300 sqm
- Third STOP, SHOP, in Poland

STOP.SHOP. Zary:

- Opened: Q4 2014
- Rentable Area: 3,500 sqm
- · Fourth STOP.SHOP, in Poland

Further expansion planned: Swinoujscie, Szczytno, Gdynia



DEVELOPING BRANDS: INTRODUCING VIVO!







Rollout started in Poland with the first shopping center in Pila

- Missing link between the established STOP.SHOP.
 retail warehouse concept and the large shopping centers with respect to size, orientation and offering.
- The VIVO! concept is well-suited for secondary cities in the CEE region with a population of 40,000 to 100,000 and a catchment area of at least 200,000 persons.









Rollout VIVO! in Poland: VIVO! Pila, Stalowa Wola and Krosno





VIVO! Pila:

- Opening: Q4 2014
- Rentable area: approx. 24,000 sqm
- Tenants: Carrefour, H&M, Reserved, House, Media Expert, Deichmann, CCC, Levi's-Mustang, Lee-Wrangler, etc.

VIVO! Stalowa Wola:

- Planned opening: Q3 2015
- Rentable area: approx. 32,500 sqm
- · Tenants: H&M, Intermarché, Media Expert

VIVO! Krosno:

- Planned opening: Q1 2017
- Rentable area: approx. 22,000 sqm















THANKS FOR YOUR ATTENTION!

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