

IMMOFINANZ Group: Dennis Lin appointed Head of Key Account Management Europe

Dennis Lin has taken over the direction of IMMOFINANZ Group's newly created department for "Key Account Management Office & Logistics Europe". In this function, he is responsible for increased cooperation with international tenants. This real estate specialist has been with IMMOFINANZ Group since 2008 and was last responsible for the company's office and logistics portfolio in Poland.

"Our key account management and its international rental strategies will make an important contribution to further growth in our core countries. Similar to our approach in other areas, we are focusing on the development of competitive advantages through customer-oriented strategies", indicated Dietmar Reindl, COO of IMMOFINANZ Group. "Dennis Lin is the right person for key account management with his expertise and experience in the Group", added Reindl.

Lin will be responsible for the long-term development of business relations with current and new tenants, among others through active assistance with expansion plans. His activities will also focus on maintaining close relations with local markets, identifying new business opportunities and further developing IMMOFINANZ Group's office offering.

On IMMOFINANZ Group

IMMOFINANZ Group is one of the leading listed property investors and developers in Europe. The company is included in the leading ATX index of the Vienna Stock Exchange and also trades on the Warsaw Stock Exchange. Since its founding in 1990, the company has compiled a high-quality property portfolio with a carrying amount of approx. EUR 7.4 billion. As a "real estate machine", the company concentrates on linking its three core business areas: the development of sustainable, specially designed prime properties in premium locations, the professional management of these properties and cycle-optimised sales. Following the spin-off of BUWOG, IMMOFINANZ Group has a sharpened profile as a specialist for office, retail and logistics properties in Central and Eastern Europe as well as Russia.

Further information under: <http://www.immofinanz.com> | <http://blog.immofinanz.com> | <http://properties.immofinanz.com>

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