

IMMOFINANZ Group expands web presence: Information and photos on over 1,600 properties now online

IMMOFINANZ Group has expanded its internet presence with the launch of the platform <http://properties.immofinanz.com/en/>, which provides a detailed presentation of all properties owned by the company. This platform sets a new benchmark in Europe and increases transparency towards investors, customers, employees and everyone else who is interested in IMMOFINANZ Group.

“Transparency is an important focus of our activities. Starting today, we are providing a detailed view of each property in our portfolio. That will make our assets more tangible, and strengthen the connection between our stakeholders and our product: real estate“, explained Eduard Zehetner, CEO of IMMOFINANZ Group. “We are proud to have created an innovative tool – that’s really a USP for us.“

The information covers over 1,600 properties and development projects, and can be reviewed in different ways: as a map or a list, classified by country and/or asset class. The detailed view includes a brief description of the individual property, including its address and contact data to the asset management department as well as factsheets for download and photos. The content is available in all eight languages of the IMMOFINANZ core markets. This platform can also be found via www.immofinanz.com under the menu point “Our Properties“.

On IMMOFINANZ Group

IMMOFINANZ Group is one of the leading listed real estate investors and developers in Europe and is included in the leading ATX index of the Vienna Stock Exchange. Since its founding in 1990, the company has compiled a high-quality property portfolio that now comprises more than 1,820 investment properties with a carrying amount of approx. EUR 10.51 billion. As a “real estate machine“ the company concentrates on linking its three core business areas: the development of sustainable, customised prime properties in premium locations, the professional management of these properties, and cycle-optimised sales. Active and decentralised asset management increases rental income and, at the same time, reduces vacancies. The liquid funds generated by property sales are reinvested in new development projects and, in this way, keep the machine running. The company’s goal is to generate greater profitability along the entire value chain with a clearly defined, standardised and industrialised process. IMMOFINANZ Group focuses its activities in the retail, office, logistics and residential segments of eight regional core markets: Austria, Germany, Czech Republic, Slovakia, Hungary, Romania, Poland and Russia. Further information: www.immofinanz.com

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