

Press release – Country News

First Clarion Hotel in Vienna Opens in a CPI Europe Property on Wienerberg

Vienna, 21 February 2025 – The Clarion Hotel Vienna South, located in the myhive am Wienerberg, marks the debut of this renowned hotel chain in Austria’s capital. Operated within a CPI Europe AG property, the newly redesigned hotel caters to business travelers and tourists alike with its spacious rooms, state-of-the-art conference facilities, and welcoming atmosphere at the dynamic business hub of Wienerberg.

This opening represents the first Austrian location for Clarion, a brand under the prestigious international Choice Hotels Group. The hotel’s debut follows the successful rebranding of the former Holiday Inn and is operated by CPI Hotels, part of CPI Property Group, the core shareholder of CPI Europe.

The Clarion Hotel Vienna South offers 201 modern rooms alongside an extensive range of services. A highlight is the TwentyTwo rooftop restaurant, which offers stunning panoramic views of Vienna and accommodates up to 120 guests. Additionally, the hotel features modern conference rooms suitable for smaller events and meetings.

“We are delighted that the internationally renowned Clarion brand has chosen one of our landmark properties in Vienna for its entry into the Austrian market. We are proud to bring Clarion’s high standards of comfort and service to Vienna and to enhance the attractive offerings at the myhive am Wienerberg location with the new Clarion Hotel Vienna South,” commented **Radka Doehring, member of the CPI Europe Executive Board**.

On Choice Hotels

Choice Hotels EMEA™ is represented under the Ascend Hotel Collection™, Clarion™, Quality™, Comfort™ and Sleep Inn® brands in the UK, France, Germany, Italy, Spain, Ireland, the Nordic countries, the Czech Republic, Slovakia, Saudi Arabia and Turkey. Choice Hotels International, Inc. (NYSE: CHH) is one of the largest lodging franchisors in the world. With nearly 7,500 hotels representing more than 630,000 rooms in 45 countries and territories, the diverse Choice® portfolio of hotel brands provides business and leisure travellers with a range of high-quality lodging options from limited service to full-service hotels in the upper upscale, upper midscale, to midscale, extended stay, and economy segments. The award-winning Choice Privileges® rewards programme and co-branding credit card options provide members with a fast and easy way to earn reward nights and personalised benefits. Further information under: www.choicehotels.com

On CPI Hotels

The hotel group CPI Hotels, part of CPI Property Group, operates over 30 hotels in various European countries under the following brands: Clarion Hotels, Comfort Hotels, Quality Hotels, Mamaison Hotels & Residences, Buddha-Bar Hotel Collection, Badenia, Holiday Inn and Courtyard by Marriott as well as numerous hotels under its own brand. With a portfolio of more than 10,000 beds and a conference capacity of 13,000 persons, CPI Hotels is the largest hotel group in the Czech Republic and active in more than 15 European destinations – and now also in Austria.

On CPI Europe

CPI Europe is a commercial real estate group whose activities are focused on the office and retail segments of eight core markets in Europe: Austria, Germany, Poland, Czech Republic, Slovakia, Hungary, Romania and the Adriatic region. The core business covers the management and development of properties, whereby CPI Europe relies on its established real estate brands – STOP SHOP (retail), VIVO! (retail) and myhive (office) – and also on complementary products and portfolios. CPI Europe holds roughly 470 properties with a combined value of approximately EUR 8.0 billion. The company is listed on the stock exchanges in Vienna (leading ATX index) and Warsaw. Further information under: cpi-europe.com



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